



Makers of Premium Cranberry Products

Urban Processing, LLC

6011 Washington Street
Wisconsin Rapids, WI 54494
Ph: 715-423-5200
Fax: 715-423-3646
www.urbanprocessing.com

PRESS RELEASE

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Contact: Steve Berlyn
Phone: 715-423-5200
Email: steve@urbanprocessing.com
Website: www.urbanprocessing.com

Urban Processing, LLC launches gourmet cranberry products

WISCONSIN RAPIDS, Wisc. (December, 2003) – Urban Processing, LLC, makers of all-natural kosher sweetened dried cranberries, launches a gourmet line of premium cranberry products under the brand name Urban Best.

The Urban Best gourmet line currently consists of sweetened dried cranberries, cranberry topping or filling, sweet cranberry syrup, cranberry jelly, three flavors of gourmet chocolate coated sweetened dried cranberries, and two trail mixes.

“Our products are all-natural and different than other cranberry products because we use a proprietary processing technique that leaves 95% of the fruit pectin and over 50% of the natural acid and brix in the fruit,” explains Cheryl Urban, President of Urban Processing, LLC. “Because of this process, our products are of the highest quality.”

Urban Best brand is sold at upscale grocery stores and gourmet gift shops.

For more information or samples, please contact Urban Processing, LLC at 715-423-5200 or visit the website at www.urbanprocessing.com.

About Urban Processing, LLC

Urban Processing, LLC (www.urbanprocessing.com) is a privately held manufacturer of kosher sweetened dried cranberries serving primarily ingredient manufacturers. Owned and operated by Dan and Cheryl Urban, the company was established in 2001 and is located in Wisconsin Rapids, Wisconsin. In addition to sweetened dried cranberries, the company produces a premium gourmet retail line under the brand name Urban Best which includes cranberry topping, jelly, syrups, and trail mixes.